A warm welcome to DiGii Social

Hi – I'm Claire, DiGii Social's founder and Director and I'm so glad that you've found your way to the DiGii Social cyber-education solution.

I'm the proud mum of 4 young men and I have – and continue to – experience all the joys and challenges of raising safe, moral, and upstanding young people in real life and in their online lives too.

I'm also a therapist who has worked in hospitals, community health, private practice and education for over 27 years. So, I understand children and families – and I get just how challenging it is raising and teaching a child in the digital age.

Digital life has brought with it a range of issues – for children, their parents, and their teachers too. Thankfully, it's also brought you closer to a clever, low stress way to get on top of those BIG issues that arise out of children's time online that flow over into your classroom and valuable teaching time.

The DiGii Social cyber-education platform is an exciting innovation for lots of reasons:

- it's available anywhere that there's a stable internet connection
- it teaches children how they learn best – through immersion and play
- it ticks a whole bunch of curriculum boxes
- it uses the latest technology to guide and teach children, which reduces the amount of time you have to spend administering the content

What follows is a little more information about the platform and how it will teach your Year 5's and 6's to be safe and sensible online. There's more information on the website: digiisocial.com, and of course, you are very welcome to send me an email at claire.orange@digiionline.com if you'd like to find out more about registering your Year 5 and 6 students.

Founder & Director

What is DiGii Social?

DiGii Social is an automated platform that teaches upper primary school children (in Year 5 and 6 – and only those in your school) the skills of Digital Citizenship and Protective Behaviours in a safe and immersive social media-like environment. While digital-life education for children in those formative years is essential – it's equally as important for their parent/s. So, DiGii Social offers something different for each user (child and parent)– all with the key focus on making your life easier.

DiGii Social for students

Digital-life education is something every 21st Century child needs – and it's an important inclusion in the Australian National Curriculum. We know that children learn best by doing and experiencing and that's what the child platform offers – an immersive, secure and educational social media experience.

The children's platform is just like regular social media – you can **post** pictures and words to friends, there are banners, feelings, emojis, GIFs.
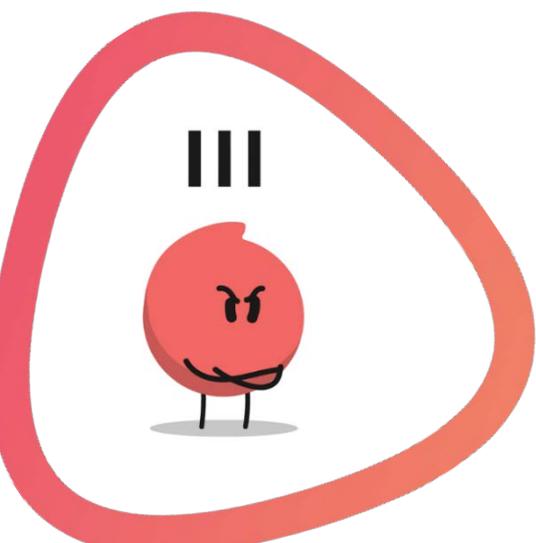
Our point of difference is the application of **Artificial Intelligence** to analyse and moderate these interactions.

After 3 'Strikes' (called **Moderations**) for actions like swearing, put downs, racism and cyberbullying – each coming with a warning – the child is removed from the Message Board to watch a '**Tutorial**' – which is a brief educational animation.

There are 50 Tutorials – brief (90 second), subject specific animations for children to watch. The Tutorials are used in a number of ways:

- In response to being moderated
- After participating in a Challenge
- As an opt-in to watch to earn more privilege points – called DiGiiTs.

The Platform also teaches children how and when to **report** and to **seek help**. These are essential protective behaviours online and ones that not every child feels comfortable with or is empowered to use.

It's social media with training wheels.

DiGii Social for Parents

Parents and caregivers have access to their own platform that houses 50 brief, subject-specific videos that match and mirror the Tutorial content on the children's platform. We challenge parents to think about their child's **and their own** digital footprint, safety and content access. While much content is pointed to their child's digital-life, we take the opportunity to encourage parents to think about what they are modelling with screen-time, how they are approaching their own digital-life and how, through the posting of hundreds of images of their child, they're contributing to their child's digital résumé.

Up to 4 parents can be linked to a child's DiGii Social Platform, and every time they watch a Video, DiGiiTs are added to the child's account.

DiGii Social for Teachers

This dashboard gives access to the class Message Board, Help Requests, Moderations and Reports. DiGiiTs can be awarded to any child in the class from the dashboard, the entire Message Board can be shut down instantly and particular children's access can be blocked and unblocked.

DiGii Social for Administrators

This has all the functionality of the Teacher's Dashboard, however with the option to move between classes, see metrics for specific classes or for all users. Auto-fill Merit Certificates can be posted or printed from this Dashboard.

Who is DiGii Social for?

DiGii Social has been built specifically for **Year 5 and 6 students**. These students are in their pre-teen years – those just before they are legally able to sign up for their own social media accounts. While more than 50% of 12 year olds have multiple social media accounts already, this is an age where they're still impressionable and haven't created too much of a digital footprint that can't be altered or lessened with good digital-life education.

Classroom Integration of DiGii Social

Using DiGii Social is made easy. It's aligned to the National Curriculum outcomes, it's easy to implement and you don't need to find a specific time in your busy day to include it in order for learning to happen.

Curriculum Aligned

Health and Physical Education: Personal, Social & Community Health

- Being healthy safe and active Communicating and interacting for health and wellbeing Contributing to healthy and active communities

Digital Technologies

General Capabilities

- Personal and Social Capability
- Critical and Creative Thinking
- Information & Communication Technology (ICT) Capability

Use it here-and-there

Just like using any social media, you don't need to find 45 minutes in a block for children to be able to learn vital digital life-skills – many aligned to the National

Curriculum and then many, many more on top.

You simply have to allow your students to use DiGii Social in the 'moments in-between' and the learning will happen. Ultimately, we know that if a student spends 45 minutes on the platform each school week – just a few minutes here and there, mimicking the way we use social media as adults, learning will happen. That's not to say that setting aside some regular DiGii Social time is not a good thing – it is, but it is designed to be used throughout the school day when opportunities arise.

Allowing DiGii Social access before school starts in the morning, as a reward for finishing a lesson early, or while waiting for a specialist teacher to start their lesson are examples of times that DiGii Social could be used.

DiGii Social, as an educational resource, is bounded by the school day. Access to the platform is at the discretion of the teacher and administrator, however, access into the evening hours is not permitted. Every school has an 8 hour window to place over DiGii Social use. After that time, access will be denied.
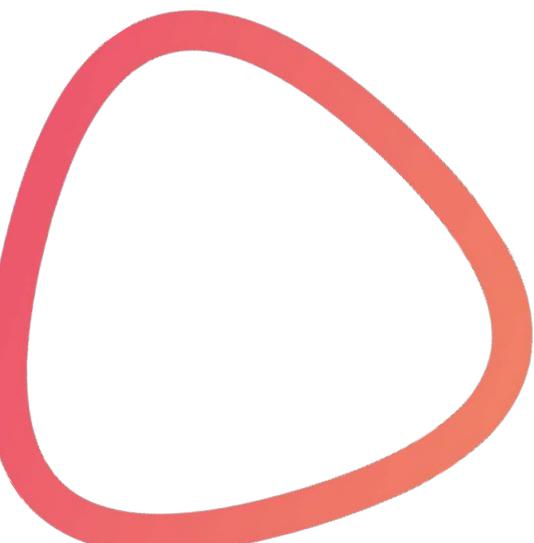
DiGii Social – Annual Subscription

DiGii Social is offered as an annual school subscription at $35 per child which includes their family. This is an investment in the developmental wellbeing of your Year 5 and Year 6 students just like installing a nature playground is an investment in the developmental wellbeing of your younger students.

Your students will be on the DiGii Social platform with friends in their class (or year group – that's up to you), and for a whole year they'll be exposed to new learning presented in a number of ways.

"I'm interested. What's next?"

Here are some useful action steps that help:

1. Take this document along to your school administration team and board to help explain the application and enormous benefit of the DiGii Social platform.
2. Talk to your parent support group about the possibility of them co-funding the platform in your school.
3. Send us an email – we're a friendly bunch: hello@digiionline.com and we'll get back to you as soon as possible. I (Claire) am happy to organise a teleconference with your team to further explain DiGii Social and address any questions.
4. Share this information with your network of schools. Our mission is to have 1 million Australian children learning on DiGii Social because we believe that every child has the right to life changing and life saving digital-life education!

Our comprehensive digital-life curriculum teaches your students to,

'Stand DiGiiTALL!'