



DiGii
SOCIAL

We've done it! 1000 children involved in our independent research trial and another 1000 who have joined us in Term 4 to round out our performance trial. Research and anecdotal data is exciting – and there's even more to come in 2021.

Will you join us in 2021?

Addressing school cyber pain-points

The overflow of children's and parents' digital-lives into school hours is profound – especially in the last 2 years of primary school where cyber-bullying out of school hours steals valuable teaching and administration time in school. Then, there's the over-burdened curriculum that leaves little time to learn to implement a new program to help children to manage themselves better online and, of course, as a consequence, in class too.

DiGii Social is meeting each of those pain-points, and with our proof of concept now well and truly proved, we're building out key functionality fast, ready for the beginning of 2021:

1. **Reporting** on individual, class and school achievement of curriculum aligned milestones
2. **More education** touch-points for students
3. **Key success and learning metrics** for presentation to the Board
4. Professional Learning **for educators**
5. **Affiliate links to key service providers** in your area providing face-to-face services

2021 Subscription – Early Adopters offer

Launching a new EdTech resource – especially one with no precedent needs a community of support – and we've had that in spades. Schools involved in our research trial, our performance trial and those who attended webinars and made inquiries have all shaped DiGii Social, ready for launch in 2021. We want to thank you for being part of that community with a special offer should you choose to subscribe in 2021.

- **\$25 per child (+ family)**
- **\$250 cash boost** – use this to offset your own subscription cost or nominate to pay it forward to another school who would benefit from DiGii Social

Subscription inclusions

1. Children's Platform and education resources
2. Educator Dashboard with metrics, Professional Learning and learning links
3. Administrator and Pastoral Care Staff Dashboards with access to all classes, their metrics and Professional Learning
4. Parent Platform with their own learning content, an overview of their child's progress and learning links

Can you afford not to

Yes, we all know that money is tight in school budgets and choosing where to put available dollars is a huge consideration. Firstly, we encourage you not to do this alone. Ask your parent support group to be part of the funding of this resource. While we're building nature play playgrounds for our young ones, our big kids are playing in an entirely different playground – the online playground is a dangerous place to hang out for our unregulated and uneducated young people and the cost to schools and families is high. Now is the time to tackle children's digital lives – a 21st Century problem, with a 21st Century solution.

Next steps

Follow the link on the DiGii Social website to secure your early adopter subscription in 2021. The \$250 cash boost is only available to schools confirming their subscription by January 15, 2021.

Questions - We're here and happy to help. Contact us by:

Email claire.orange@digiionline.com

Phone 0438 872 061.

Would you like to organise a walk-through webinar for your staff or executive team? Easy – use the contact details above and let's get a time sorted out.