EDUCATOR CHAMPION PACK

Hi – I'm Claire, DiGii Social's founder and CEO and I'm so glad that you've found your way to the DiGii Social cyber education solution.

Our **mission is to have 1 million children protected** in their online lives through cyber education that's meaningful, powerful – and sticks! And we invite you along on that mission, because every child has the right to be prepared for, and protected in, their digital life.

DiGii Social is a **world first children's educational social media platform** that teaches while children play. It's secure and gives children the opportunity to do their messy learning in a safe place with no lasting digital footprint.

Teachers the world over are busy people with competing demands – so we've pioneered a solution that provides **curriculum aligned learning** that covers Year 5 and 6 students' social and emotional wellbeing as well as their protective behaviours and digital citizenship requirements.

DiGii Social has a student platform, educators' dashboard and a parent platform too – **we've got the village covered**. While students play, educators can gain a fascinating insight into the usually private behaviours children exhibit online in their social groups. The educators' dashboard gives lots of useful insights into help seeking and reporting behaviours and also provides the opportunity to extend learning through Challenges, discussion starters and lesson plans.

We all know that there is an urgent and growing need to tackle the cyber education of our young people head on. DiGii Social is the perfect solution for any classroom, and we'd love you to become a champion for the Year 5 and 6 children in your school by **introducing DiGii Social to your school community**. We want to make that easy for you, so what follows are documents that you can print or email to the decision-makers in your context so that they better understand the problem and the simple solution we have wrapped up in DiGii Social.

As DiGii Social is a subscription of $25 per child, per year (which includes their parents). We know that finding the funds is challenging in schools, so included here are letters to your parent support body, your leadership team and school board so that it's simple to approach each group with the right information that will help you to get DiGii Social up and running.

We're here to help. If there is anything further that you think would be helpful, we're only an email away at hello@digiionline.com.

Claire Orange - CEO & Founder

SCHOOL LEADERSHIP TEAM

Our school community investing in essential cyber education

Why is cyber education essential?

Everyone would agree that children's exposure to time and content online is a significant factor in their mental, physical, cognitive and emotional health and wellbeing.

As the single most high risk environment for children, cyber education that's current, engaging and evidence-based is essential. Currently, cyber education of upper primary students is targeted through lesson plans meeting curriculum requirements under Personal & Social Capabilities, Protective Behaviours and Digital technologies. Finding time to teach these skills is a challenge for most teachers – and not all teachers are equally cyber-savvy or aware. Learning is also supplemented through expert guest speakers – which sometimes falls short of meeting the needs of the students and parents who need the learning the most.

What is DiGii Social?

DiGii Social is the future of cyber education. It's a live and immersive children's social media platform that interacts with children as they interact with their peers in the class or year group on the platform.

It is specifically designed to meet the needs of Year 5 and 6 students. The children's platform is secure and contains all the learning that a child needs to be safe, civil and savvy online. It's curriculum aligned and evidence-based. In the time taken to teach a lesson building social and emotional learning skills each week, DiGii Social's curriculum covers all of that learning and more. The Educator (+ Administrator and Pastoral Care) Dashboard gives full visibility of children's learning, and the accompanying Parent Platform provides on-demand digital parenting guidance and advice. It's a complete solution to cyber education and protection.

Funding the future

We invite you to join us in using DiGii Social to cyber educate your upper primary students. This is a world first approach that powerfully engages children in learning that has the potential to change and save their lives. Approaching your parent support body to contribute to funding is a great idea, as there is a collective responsibility in protective cyber education of our children online.

DiGii Social is offered as a school subscription at AUD$25 per Year 5 and 6 child, per year, which includes parent access. Spending is capped at 100 children.

We invite you to visit the website for more information https://digiisocial.com/ where you can see the platform in action.

Together, we can protect our young people with age appropriate cyber skills and knowledge.

PARENT SUPPORT BODY

Our school community investing in essential cyber education

Pre teens and digital life

With 80% of 12 year olds already having 2 or more social media accounts, one of the greatest responsibilities faced by parents and educators is providing children with enough skills and knowledge to keep them safe online.

Children in the upper years of primary school are playing in very different playgrounds to the ones at the end of the street or just outside the classroom door. The big online playground is a busy place with lots of content and contact that our young people need to learn to manage before being over-exposed to a very high risk environment. While not every parent allows their child access, eventual access is inevitable and just like we stack protective skills in other high risk situations – like learning to swim and cross roads, learning the skills to be safe, civil and savvy online needs to happen BEFORE children have open access to that space.

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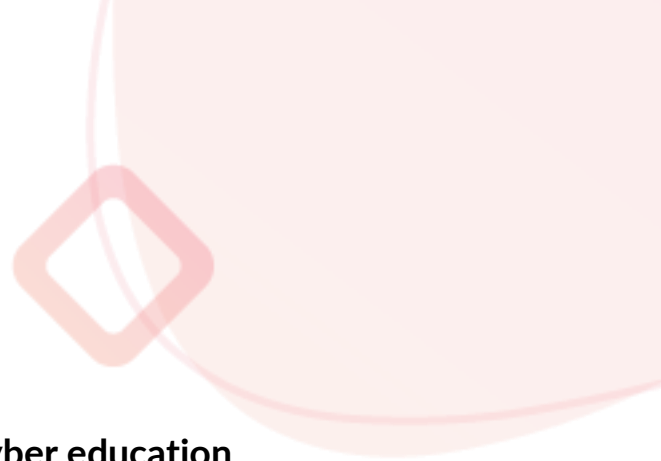
Funding the future

We invite you to join us in using DiGii Social to cyber educate your upper primary students. This is a world first approach that powerfully engages children in learning that has the potential to change and save their lives. While resourcing children in the younger years is often the focus of parent led funding, assisting the funding of DiGii Social grows a collective responsibility in protective cyber education of our children online.

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SCHOOL BOARD

Our school community investing in essential cyber education

Changing times, and needs...

Childhood is changing and changing far more rapidly than homes and schools are resourced to keep up with. With 80% of 12 year olds having two or more social media accounts, exposure to age inappropriate content is widespread in primary schools.

Parents are demanding more accountability when it comes to their child's cyber safety and protection, and this including age appropriate cyber education. Having access to data that shows children's learning and growing self and other protection skills is surely something that every school board would like to access and to be able to share with current, and potential families.

What is DiGii Social?

DiGii Social is the future of cyber education for pre teens. It's a live and immersive children's social media platform that interacts with children as they interact with their peers in the class or year group on the platform.

It is specifically designed to meet the needs of Year 5 and 6 students. The children's platform is secure and contains all the learning that a child needs to be safe, civil and savvy online. It's curriculum aligned and evidence-based. It includes the student training platform, a dashboard for teaching staff and one for parents too that provides on-demand digital parenting guidance and advice. It's a complete solution to cyber education and protection.

With a digital delivery of learning, lesson planning time is saved, the need for teachers to have expertise as cyber subject matter experts reduces, and the whole family has access to learning that increases digital safety and civility. It also provides members of the school board with usage and engagement metrics.

Funding the future

The interruption to children's learning and social relationships caused by time spent online is felt acutely in schools. Managing the behaviours of children that come to school yet start at home online, takes time away from teaching and learning. Education of all stakeholders in the digital live of the child is the most powerful way to create sustainable change.

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